

May 20, 1948

Mr. Fred W. Otte
501 Dyckman Street
Peekskill, New York

Dear Mr. Otte:


Thank you very much for your letter of May 14 and for your interest in our trained chicken act which you viewed at the Tampa fair held last February.

The arrangement we have with the trainer of these birds, a Mr. Keller Breland, young psychologist, who resides near Mound, Minnesota is for showing the birds at county fairs, open house and grand opening celebrations sponsored by our Farm Service stores. The trained birds, as well as the stage units and props we have available have already been scheduled for displaying at county fairs sponsored by our stores again this summer. This is one reason why we will not be able to make these birds available for use by others outside of our organization. The other reason is that it takes two men to handle one of these trained chicken units, one to handle the birds and the other to act as master of ceremonies for each performance. The men we have trained for these jobs will be occupied with the handling of the birds at the county fairs we have scheduled for the summer.

We are very sorry that these birds are not available for exhibiting at the York, Pennsylvania fair and again, we thank you for your interest and inquiry.

Very truly yours,

GENERAL MILLS, INC.


J. L. Coulombe
Advertising Department

JLC:md

cc: Keller Breland
F.E. LaShelle
G.S. Barnes

Keller: As you know, we are not in a position to exhibit these birds at fairs unless sponsored by our Farm Service stores. Perhaps you may wish to exhibit the birds at this fair. This would be agreeable with us, providing that if sponsored by some other firm that it not be one in direct competition with our feeds or farm supplies.