

Animal Behavior Enterprises, Inc.
Rt. 2, Box 813
Hot Springs, Arkansas 71901
October 17, 1974

THE PUNCH AND JUDY SHOW

The Punch and Judy show is a miniature stage show starring a bantam chicken and a rabbit. This is a compact, highly portable package. The base of the stage is the packing crate into which all the equipment is packed. When set up as a stage, a special platform is placed over the crate as a floor, the front is draped with appropriate colorful curtaining or provided with a suitably decorated front panel, and two small houses, one for the chicken and one for the rabbit, are mounted at either end of the stage top. A human handler or MC puts the animals through their acts and supplies appropriate "patter" for the show. Two of each kind of animal are furnished. The show is designed to run from 12 to 20 minutes; certain portions, particularly the audience participation acts, are quite flexible as to timing.. ABE will furnish script suggestions and an outline and training for the handler.

All training is done by the reward system; no punishment is used. Each animal's house is equipped with an electric feeder which the MC operates to reward the animal for every correct performance.

The equipment comes decorated with a standard attractive decor. If desired, it can be furnished with no special finish, so that the customer may decorate it to fit a special theme (frontier, Christmas, circus, etc.)

- 1) The chicken starts the show by coming out of her house to a stage on which has been placed a large black top hat. She tugs at the top of the hat and finally releases a real live magician's rabbit, who jumps out of the hat and into his house.
- 2) The rabbit then comes back on stage and shows how he keeps physically fit by jumping through a hoop several times.
- 3) He demonstrates his thriftiness by putting silver dollars in a piggy bank.
- 4) The rabbit then fires a cannon at the audience, attempting to shoot any rabbit hunters. He may fire ping-pong balls, which the audience tosses back, or if desired, the ping-pong balls may be redeemed for small prizes.
- 5) He then plays the piano while
- 6) The chicken dances.
- 7) The chicken then engages in a number of audience participation acts. She plays cards with one or two members of the audience by infallibly picking a higher poker hand than the audience member.

- 8) She plays the old shell game expertly by picking out unerringly the shell under which the pea is hidden. This act invites audience participation by having the audience guess which shell they think is the "hot" one.
- 9) The chicken counts out answers to arithmetic problems (any with answers between one and ten) by striking out the numbers on a gong counter.
- 10) She answers questions from the audience by picking out either "yes" or "no" on a "quiz box".
- 11) She then ends the show with a bang by breaking a balloon.

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For the Punch and Judy show, Animal Behavior will supply:

- 1) All performing equipment, including the packing crate into which the equipment fits. This crate forms the base of the stage, which includes the performing platform, houses for the animals, electric feeders, and all the performing props (cards, shells, counter, quiz box, hoop, hat, etc.) All staging and equipment is furnished in a standard attractive decor or unfinished if the customer wishes a custom finish.
- 2) Two rabbits and two chickens completely trained on all acts.
- 3) Carrying cages for the animals.
- 4) Training for the customer's personnel in Hot Springs.
- 5) Script outlines and suggestions. Specifications for permanent animal housing.

The customer supplies:

- 1) Any special decor or art-work desired to fit a particular theme.
- 2) Permanent adequate animal housing designed to specifications to be supplied by ABE and conforming to USDA regulation guidelines.
- 3) PA systems and any arrangements needed for traffic control and handling of the public.
- 4) Personnel for handling of the show and care of animals and equipment.

ABE's price: \$2,000.00 rental for the season from Memorial Day through Labor Day, or \$3,000.00 outright sale price.