Route 1 Mound, Minnesota September 3, 1949

Dr. Ralph Manley Director of Research General Mills Pesearch Laboratory 2010 East Hennepin Minneapolis, Minnesota

Dear Dr. Manley:

Enclosed is our first progress report describing as of September 1 the status of our experiments on psychological factors in feeding. Much of our first six weeks' work has of course been taken up with the preparation of apparatus needed for various aspects of these and other experiments and with the raising of birds with known or controlled backgrounds.

Although the described experiments have not as yet been completed and the conclusions are therefore still tentative, we feel that we have made a beginning on some of our problems and have in addition hit upon some interesting questions for future study.

I hope you will let us have your reactions to these experiments, and if there are any points discussed about which you would like further information, please let me know.

Very truly yours,

Keller Breland