

IMPORTANT NOTE TO ALL HANDLERS OF ANIMAL ACTS

As you know, the animal acts sponsored by General Mills represent something entirely new in the field of animal training. Never before has it been possible to mass produce trained animals and to send them out for long periods with handlers other than the persons who trained the animals. Many of our sets of trained chickens and, in earlier years, the trained pigs, have been on the road for months at a time without retraining or other contact with the original trainers.

In order for this system to continue to work as well as it has been working in the past, two very important rules must be observed:

(1) Every person who handles the trained chickens must read thoroughly all the instruction sheets pertaining to the care and handling of the birds, and to all the acts performed by his birds. These instruction sheets have been mimeographed and distributed to the general offices of the various divisions. More copies may be obtained from these offices or from J. L. Coulombe at the Minneapolis office, 400 Second Avenue South, Minneapolis, Minnesota.

The instruction sheets contain many important general rules for handling the acts, and hints about many small points which may seem minor but which if neglected for long periods of time may cause the chickens' performance to deteriorate markedly.

Many times small problems may come up concerning the apparatus or the chickens' behavior. A great number of these can be solved by referring to the instruction sheets. But this brings us to our second rule:

(2) In case any problem occurs which cannot be answered by referring to the instructions, call or wire us at once. Telephone or wire to Mr. or Mrs. Keller Breland, Phone Hot Springs, Ark., 6799-M-4/ Mail should be addressed to Lonsdale, Ark. Our address and phone number are also given on the instruction sheets.

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It is especially important to call us early when any trouble arises, because many difficulties, if allowed to drag on over a period of time, may ruin the bird's behavior so that it can no longer be used in shows or may have to be retrained completely.

We ask your cooperation on these two points, so that you may continue to get the best performance possible from your chickens, put on the best possible show, with the least effort to yourself, and save the time and expense required to train a new bird or retrain an old one.