

NEW LOCATION!
NEW STARS!

I.Q. Zoo[®]

422 CENTRAL AVENUE

Across from Bath House Row

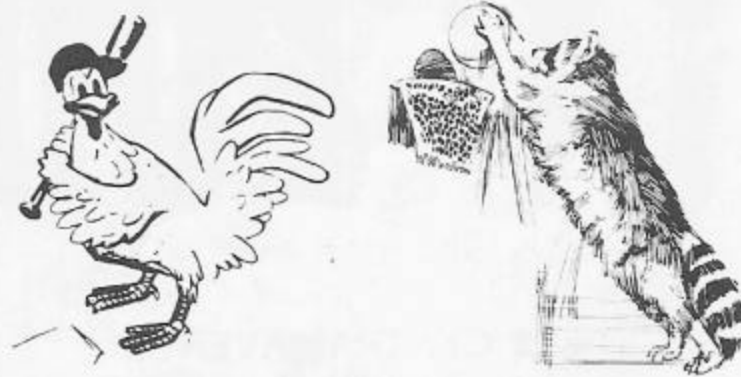
Our live animal stars will give you
a tour of old Hot Springs.

For 30 years I. Q. Zoo[®] animals
have been entertaining folks in
Hot Springs and on nation-wide
television.



Sam, the
Bridge Street
Club dealer and
piano player.
Play it again,
Sam.

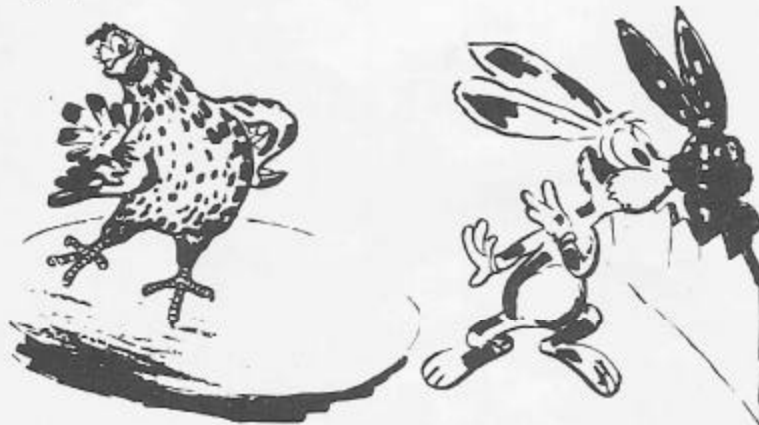
The I. Q. Zoo® stars are real live educated animals. They are not puppets or models. All of the I. Q. Zoo® animals have been trained by modern reward methods; no punishment is used, ever. The I. Q. Zoo® troupe has been featured on CBS News, the Tonight, Today and Tomorrow Shows, in the Wall Street Journal, Reader's Digest and the National Humane Review.



A sharpshooter rabbit. Bert Backquack and his Barnyard Band. Chickey Mantle, the baseball-playing chicken, and Rufus the basketball-playing raccoon.

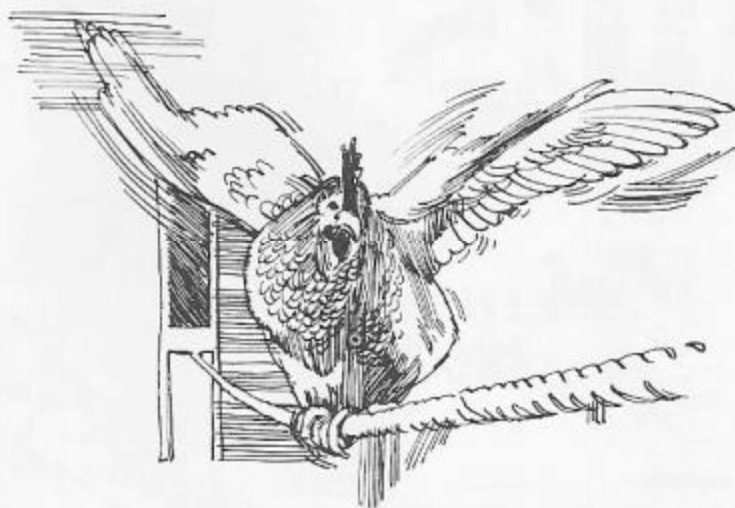


Educated chickens that perform card tricks, answer questions and let rabbits out of hats, a hen who walks on a high wire and a bunny photographer.



Sound hard to believe? Not really. These are only a few of the amazing animal attractions at the I. Q. Zoo®.

A world leader in animal psychology and behavioral science for many years, I. Q. Zoo's® parent company, Animal Behavior Enterprises, has trained birds and animals for every conceivable purpose. For movies and TV commercials. For traveling exhibitions, great theme parks and government research projects. And it's all done with kindness and positive reinforcement—never by punishment.



I. Q. Zoo® is our showcase for these world famous training techniques; a place to be entertained by animals who enjoy their performances as much as you will.

Continuous Performances

Summer schedule: Open Daily

Spring and Fall schedule: Open Friday through Wednesday. Tours for students and other special interest groups. Group rates are available.



I. Q. Zoo® animals are smart enough to go to school. What they have learned will amaze you.

All the I. Q. Zoo® animals receive the right amount of a balanced diet every day.



I. Q. Zoo® animals receive the best of care. They are regularly inspected by a veterinarian and the U.S. Department of Agriculture.

I.Q. Zoo®

422 CENTRAL AVENUE

Across from Bath House Row

The I. Q. Zoo® is located at 422 Central, Hot Springs, Arkansas 71901. Telephone (501) 623-7572 for information.



If you dare,
match wits
with world-
famous "Bird
Brain®", the
smartest
chicken in
Hot Springs.

