

Route 1  
Mound, Minnesota  
December 12, 1949

Dr. Ralph Manley  
Director of Research  
General Mills, Inc.  
Research Laboratory  
2010 East Hennepin  
Minneapolis, Minnesota

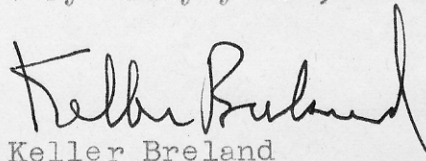
Dear Dr. Manley:

Enclosed is our progress report describing as of December 1 the state of our experiments on psychological factors in feeding chickens. The bulk of this material represents the final reports of experiments described in the November 1 report. Experiments still in progress are so indicated and have been reported in the briefer form used last month.

Thank you for forwarding Dr. Hochbaum's letter. We were much interested in his discussion of the effects of light on ducks and geese and of the eating habits of ducklings. Some of this relates in part to problems we are running into in connection with developing our yellow pellet. I will be very glad to have a chance to talk with Dr. Hochbaum when he comes to Minneapolis.

We admit to being somewhat baffled by the accumulation of results in the accompanying reports, in view of the unequivocal findings in our earlier work with day-old and young chicks. However, we have started off on some new lines now which we hope will lead to more positive results.

Very truly yours,

  
Keller Breland