



## ● CHICKENS & RABBITS play Games FOR THEIR DINNERS

● The animals you see performing here are the result of something new and different in the use of psychology in animal training. They have been trained by Keller Breland and his wife, Marian, who operate the Animal Behaviour Enterprises in Hot Springs, Arkansas.

These chickens and rabbits have been trained to perform these acts by

the use of the reward system. The reward is food when they do the right thing.

There is no punishment involved in the training at all. If they do the wrong thing, they are simply not rewarded, and gradually the wrong behaviour drops out. Once they are trained, they will not forget, and are happy and eager to perform.

### COAST FEDERAL SAVINGS

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