

THE ANIMAL AS ENTERTAINER

Of course, animal exhibits, while educational, are also highly entertaining. However, many parks now feature "pure" entertainments, either regularly or on special occasions. For this situation animals are a "natural" in more ways than one.

ABE can produce animal shows themed to your park -- especially adapted to the surroundings, to the species and situations which are common in your area, and to fit other entertainment features which you may be planning.

Such animal shows may be presented as amphitheatre or stage shows, mounted from portable trailer stages, or worked into your present entertainment format in the manner best suited to your purposes.

They may feature, for example, in farming areas, domestic animals demonstrating their native capabilities (see ABE's show for "Man the Provider" area at EXPO '67 where ducks dabbled for fish in a pool, chickens chased butterflies and rabbits scratched in gardens), dolphins or sea lions in seacoast areas (ABE has produced shows for Marineland of Florida, Marineland of California, ABC Marine World, Redwood City, California, and others), wild animals such as moose, deer, otter, bear, and vast varieties of wild birds.